

CRM ON DEMAND REASSIGNMENT TOOL

KEY POINTS

InFact Group is a leading CRM integrator and specialist in the deployment of hosted CRM.

InFact produces a series of productivity tools to enhance CRM On Demand, such as the Reassignment Tool and the OrgChart hierarchical display.

To maximize flexibility these tools are offered as either self-install or hosted solutions.

Oracle CRM On Demand Accounts can be rapidly reassigned to reflect changing business circumstances and new commercial realities. The CRM On Demand Reassignment Tool from InFact Group provides programming-free, simple to use yet advanced selection and monitoring tools for your reassignment jobs.

Industry Trends

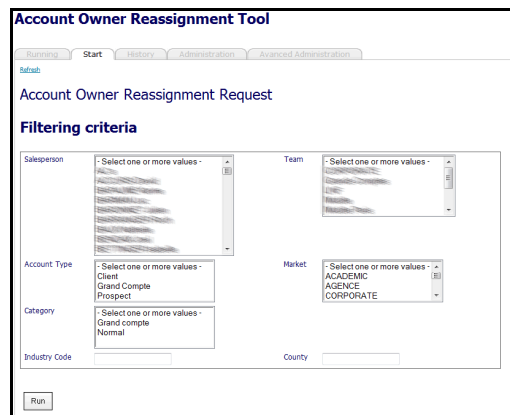
Companies all over the world are adopting Oracle CRM On Demand to provide rapid deployment of a fully featured CRM and Analytics system. InFact Group has been a partner of Oracle CRM On Demand since the program began and provides expert consulting and services to customers.

Business Problem

Customers of CRM On Demand use the Account management functionality to manage customer relationships and assign sales force members to provide the best coverage possible. But in today's environment, a company needs to be able to rapidly respond to new realities – changing sales force members, new territories, and new rules.

Business Solution

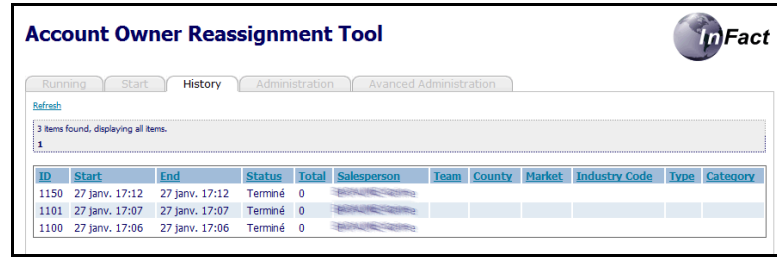
The InFact Group Reassignment Tool allows business managers to select Accounts through sophisticated but easy to understand Criteria selection :



The job, once executed according to your selection needs, runs and allows



monitoring and verification of all the records and the execution time and status. The job makes the necessary changes to the CRM On Demand data to trigger your new Assignment requirements. The Monitoring and History view allows rapid follow-up.



Administration features such as restarting jobs, stopping jobs and refreshing lists of Users are all available from the Administration View.



The InFact Group Reassignment Tool is available as an On Premise or as a hosted solution, at our world-class application hosting center.

Benefits

Greater User Efficiency – Users see the right data all of the time, so they can concentrate on their job.

Greater Flexibility- Focus on serving your customers in the most efficient way possible.

Long Term Benefits – Avoid costly, time consuming data modification exercises.

A Winning Team

InFact Group is the leading partner and integration for the Oracle CRM On Demand solution with unbeatable experience in the integration of business tools into the CRM solution. To learn more visit our website <http://www.infactgroup.com>.

